



VFW Solicitation Grant Program

Departments & Auxiliaries...
“Working Together As Partners”

Prepared For:
VFW Auxiliary Department of
Virginia

April 2022

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111
Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002
Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org

Letter of Intent



National Organization Guidelines

- Direct Mail Solicitation Grant - \$7,636.62. This grant will be paid in one payment in September.

Department Guidelines

- National Headquarters must be advised, in writing, of all fundraising efforts that compete with direct mail and/or telemarketing solicitation campaigns.
- Department fundraising efforts should be conducted in a manner as to not impede the fundraising efforts of VFW National Headquarters.
- All data requests for outside mailings must come through the Development office.

Mutual Guidelines

- We all agree that this will be a one-year agreement.
- We all agree that the fiscal year for achieving this goal begins on July 1, 2022 and ends on June 30, 2023.
- The following link will take you directly to the new and improved Department Resources site. This was created to assist you in promoting the solicitation programs that raises the dollars that come directly back to your department. You will find talking points, speeches, an FAQ, ad slicks and other helpful tools:

<http://heroes.vfw.org/site/PageNavigator/vfwauxiliaryresources.html>

With your acknowledgment, we welcome your participation. (Signed acknowledgement must be faxed back to Kelly Jones, 816-968-1129 or scanned and emailed to kellyjones@vfw.org no later than July 1, 2022).

ACKNOWLEDGMENT

Signature	Title	Date
	Department of Virginia, VFW Auxiliary	

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